

Market City Shopping Centre

Explore retail leasing
opportunities in an
iconic location.

MARKET CITY
SHOPPING CENTRE
— HAYMARKET —





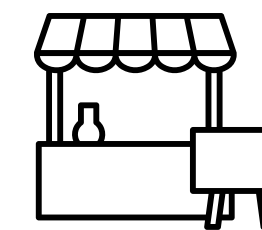
Market City

Welcome to Market City

As a popular destination for residents, students, tourists and families, our cultural hub is home to quality shopping and dining experiences.

Our benefits

13
million annual visitors



Exciting new retail offer for iconic tenant **Paddy's Markets**

4
levels of retail



Significant **government and private investment** in the area

630+
CBD car spaces



Global **diversity**

280
metres from Central Station



Walking distance to **Darling Harbour, UTS, Sydney Uni** and **TAFE Ultimo**

Population at a glance

Our numbers

2.5+
million total trade area population

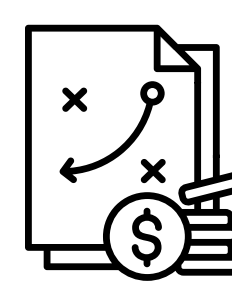
75,000
main trade area population

340,000
population within a 5 km radius

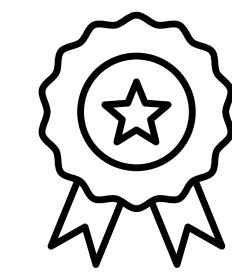
43.7%
main trade area resident income,
higher than the Sydney average

Information accurate at the time of production (March 2024).
Sources: 2021 Australian Census. | Haymarket and Chinatown revitalisation strategy, City of Sydney. | Haymarket and Chinatown public domain plan, City of Sydney.

Our customers

 Affluent, young East Asian demographic, CBD workers, students and Greater Sydney residents

 Growing resident market characterised by youth, higher education and cultural diversity

 Large student population

 Tourist hot spot





Why lease with us

Increase visibility in a central location

Gain access to a connected hub

Nestled in the vibrant suburb of Haymarket, Market City is an iconic urban village at the pulse of Sydney's CBD. Part of Central Sydney and one of the city's growing residential neighbourhoods, we're easily accessible by train, two light rail lines, bike or car, with a short walk from Central Station or Town Hall. Our secure undercover parking has spaces for over 630 cars, with exclusive deals for students, workers, diners and shoppers.

Local landmarks include:

- Capitol Theatre
- Central Station
- Chinatown, Sydney
- Darling Harbour
- Darling Square
- ICC Sydney
- Paddy's Markets (ground floor tenant)

Benefit from government growth and investment

Haymarket has undergone a remarkable transformation, marked by ongoing public domain enhancement and continued development proposals. Mirroring community aspirations, there is considerable future transformation planned by both government and private investments. Together, these projects plan to introduce over 300,000 square metres of new office space, attracting additional workers to the area.

Proposed plans:

- \$44 million revitalisation of Haymarket and Chinatown
- Development of Central Railway
- Western Gateway sub-precinct

Why lease with us

Complement unparalleled experiences

Be part of a popular retail destination

With four levels of retail and three levels of CBD parking with over 630 spaces, Market City offers convenient access to contemporary shopping, with over 70 independent, national and international retailers.

Popular retailers include:

TK Maxx
Thai Kee IGA
Timezone
Footlocker
Cotton On
Platypus
Bonds
Connor
Converse
Forecast

Experience the best Asian cuisine

Situated in the centre of Chinatown, Market City is a renowned hub for Asian delicacies both locally and internationally. Diners can discover vibrant dining options — from authentic South East Asian cuisine in our modern food court, to our upscale 1909 Dining Precinct featuring eight deluxe Asian eateries, open 11am until late, seven days a week. Our 1909 Dining Precinct is also host to The Eight Restaurant, which is operated by the esteemed Zilver Group renowned for their mastery of modern Chinese cuisine.



Why lease with us

Profit from an industry-changing collaboration

Our ground floor is currently occupied by the renowned Paddy's Markets, an iconic destination with global recognition. Paddy's Markets has exciting collaborative plans with Doltone House and is set to undergo a transformative venture in part of the space. Together, they're aiming to create Sydney's premier artisan food market – envisaging a vibrant, thriving space that will undoubtedly become the city's best. This strategic collaboration seeks to redefine the landscape, offering a unique experience for both locals and tourists alike.

Enjoy the vibrant nightlife

Whether playing at Timezone, catching a game at Market City Tavern, or savouring a crafted cocktail, Market City is a popular destination for evening excitement in Haymarket. Globally connected and alive day and night, our bustling hub has become synonymous with diverse cultures, exquisite cuisines and entertaining experiences like no other.

Host global events

Enveloped amongst the City of Sydney's renowned event calendar, we reap the rewards from activations such as the Lunar New Year Festival, Vivid Sydney, SXSW and Sydney Streets, demonstrating the unrivalled power of Sydney to draw significant audiences and unite people within the city where they live, work and play. Our 2024 Lunar New Year event alone saw 90,000 visitors come through the centre in one weekend.





Why lease with us

Be at the heart of innovation

Join the hub of education

Located near three universities and a TAFE, we provide a crucial centre for the large, surrounding student population. Notably diverse and distinctly youthful, the area is defined by busy street life, making it a magnet for both skilled migrants and international students.

Local institutions include:

The University of Technology Sydney

The University of Sydney

The University of Notre Dame

TAFE Ultimo

Take part in Tech Central

As the focal point of Sydney's innovation and technology community, Tech Central is an expanding innovation and technology precinct in the heart of Sydney's CBD. Tech Central intends to provide up to 300,000 square metres of space for technology companies, including 50,000 square metres at affordable rates for start-ups and scale-ups, clustered around three core nodes of science, technology and entrepreneurship in Camperdown, Eveleigh and Haymarket.

Tech Central will draw workers in areas like:

Fintech

Cyber

E-health

Digital and deep technology

Creative industries, like game design and VR

Why lease with us

Embrace a strong community culture

Cater to an affluent, young community

Haymarket boasts a large and growing resident population characterised by youth, higher education and cultural diversity. The affluent, young East Asian population seeks youth-oriented specialty food and retail, and vibrant urban experiences akin to Asian cities.

Haymarket profile

Countries of birth:

China: 21%

Thailand: 17%

Australia: 13%

Malaysia and South Korea: 3%

Demographic snapshot:

44% hold one or more degrees

65.5% are unmarried

84.2% have parents born overseas

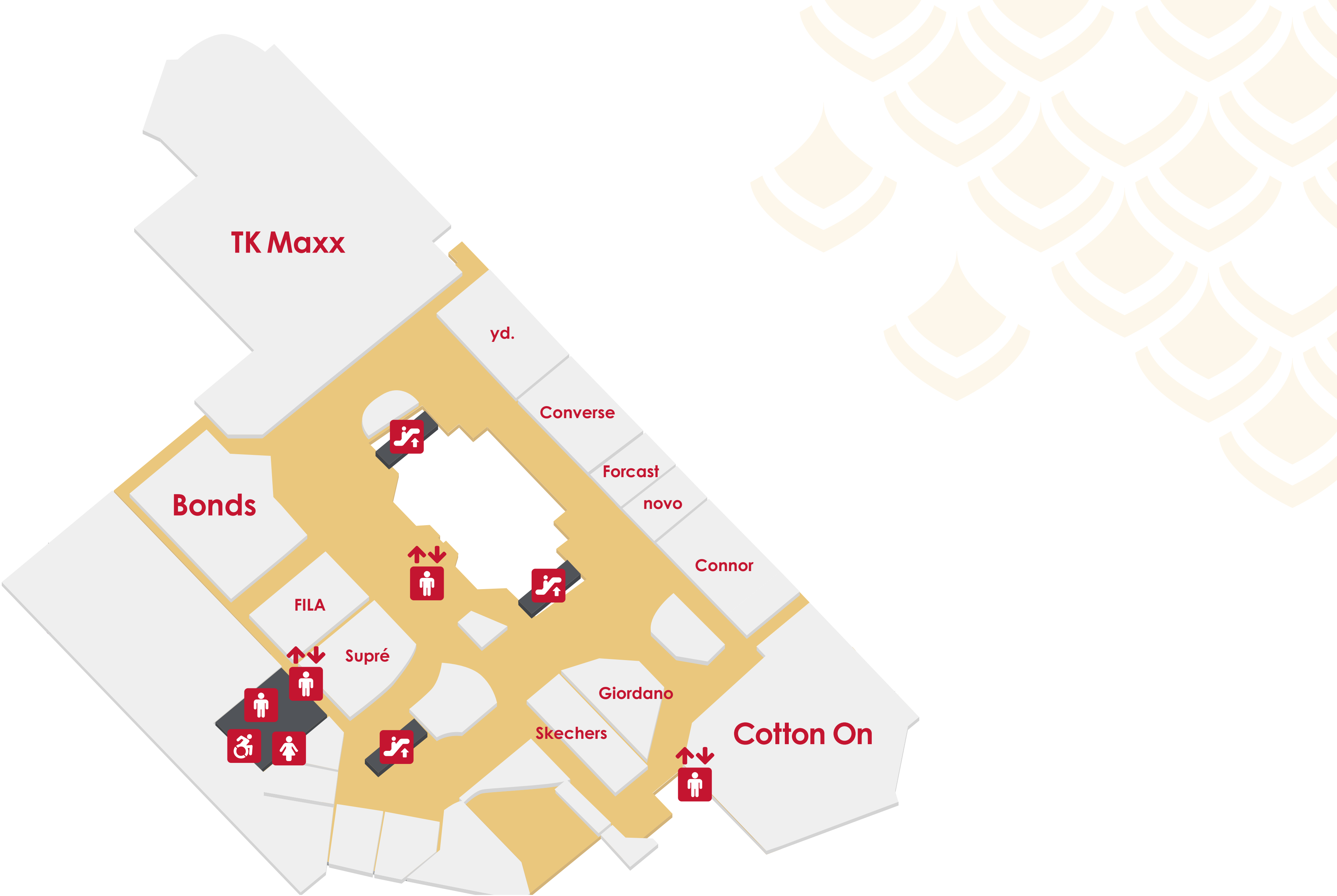
Celebrate a proud cultural history

Market City resides in the historic 1909 red-brick facade, which once housed Sydney's primary fruit and vegetable markets. Since opening in 1997, we have transformed into a continually evolving retail and dining destination in Haymarket. Cultural and community events take centre stage, with centre-operated annual events during Lunar New Year, Moon Festival, Christmas and Easter to name a few.



Level 1

Level 2



Level 3



We'd love to work with you

Talk to our team about a Market City tenancy.



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